JOB DESCRIPTION

Graphic Designer

JOB SUMMARY

This on-site Graphic Designer position is part-time and based out of our office in Escondido, CA. Responsibilities include designing marketing materials (print and digital) and specialty photo products geared toward families of school-aged children, as well as contributing to the research and development of new products and innovative designs.

PRIMARY RESPONSIBILITIES INCLUDE, BUT ARE NOT LIMITED TO

- Branded sales and marketing design projects (promotional flyers, print ads, forms, mailings, posters, calendars, brochures, business cards, website graphics, etc.)
- Design of specialty photo products (products and packaging designed to include student portraits, such as portrait print borders, class composite backgrounds, student award certificates, ornaments, mugs, magnets, bookmarks, etc.)
- Research and development of new product possibilities and innovative designs

SOFTWARE PROFICIENCY REQUIRED

- Adobe Suite of products, including Photoshop CS4, In-Design, Illustrator
- HTML email design program (any)
- Basic office computer network and e-communication skills (PC)
- Experience working with Fiery Command Workstation is a plus (not required, we can train)

TOOLS TO BE USED

- PC's with Microsoft Windows operating system
- Xerox printers
- Epson Wide-format printers

BASIC QUALIFICATIONS

- Reliable, able to meet deadlines
- Desire to learn and grow in the digital environment
- Able to create hand-drawn elements
- Able to design with the production processes and end product in mind

- Able to organize information for understanding through design
- Able to work well independently and on a team
- Original thinking as well as an understanding of current design trends
- Critical thinking and problem solving skills
- Able to give and receive constructive feedback calmly
- Well organized and detail-oriented
- Possess written and verbal communication skills

HOURS AND DURATION

- Part-time, approximately 20 hours per week
- Project based (some weeks/months hours can vary)
- Prefer 9am - 2pm, 4 days per week, but can be flexible

APPLICATION PROCESS

- Apply and submit resume at https://www.gerardyphoto.com/join-our-team/
- Send digital portfolio (or link) to jobs@gerardyphoto.com
- The interview process includes a take-home art test after the first interview to assess style compatibility